

## Sponsorship proposal



**INTERNATIONAL  
CONFERENCE ON  
LIVING DONATION  
HIGH QUALITY  
PRACTICES**

NOVEMBER 6-7th  
2014  
BARCELONA  
SPAIN

*"Exchanging knowledge  
to improve the quality and safety  
of Living Donation"*

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ORGANIZED BY:

**CLÍNICA**  
BARCELONA  
Hospital Universitari

**IDIBAPS**  
Institut  
D'Investigacions  
Biomèdiques  
August Pi i Sunyer

WITH THE SUPPORT OF:



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## Sponsorship proposal

According to your interest, please find hereafter the opportunity to cooperate and collaborate financially with the ***International Conference on Living Donation directed to High Quality Practices – LIDOBS 2014***; to be held in Barcelona, SPAIN on 6-7<sup>th</sup> of November, preceded by a pre-conference meeting on 5<sup>th</sup> of November.

LIDOBS Conference will be a uniqueness opportunity to bring together outstanding international experts, in order to reach a consensus and make recommendations to guarantee safety and quality practices on Living Donation.

The Conference will be focused on the dissemination of the latest evidence-based outcomes of Living Donation. A Network of experts called LIDOBS (Living Donor Observatory) will be moderated during this conference.

We offer standard Sponsorship packages as well as the possibility to develop any individual Sponsorship package that satisfies your marketing strategy and your specific requests.

If you would like to participate in the LIDOBS Conference as a Sponsor, please contact us:

**LIDOBS Conference Coordination**

[lidobs.project@gmail.com](mailto:lidobs.project@gmail.com)

Tel. (+34) 93-227-1865



## LIDOBS CONFERENCE OBJECTIVES:

- To discuss and to reach a consensus to guarantee high quality practices in Living Donation.
- To highlight current issues and perspectives of Living Donation procedures.
- To get an overview of the European research projects on Living Donation.
- To provide a networking platform for interaction among Living Donation actors.
- To present in first-person Living Donation experiences.



## ATTENDANCE:

100 international participants are expected to participate; among them:

- Health care professionals (medical doctors, nurses, psychologists...) working on the following areas: **nephrology, urology, transplant surgery, hepatologists, immunology**, transplant coordination & research.
- Healthcare experts on Living Donation
- Managers of transplant centres applying Living Donation programs
- International organizations on transplantation
- Health official's policy-makers
- Donor and recipients associations
- Experts on Bioethical and Legal issues
- Healthcare young professionals interested on Living Donation



## MAIN TOPICS OF THE CONFERENCE:

- Ethical and legal aspects
- Living donor protection
- Kidney living donors follow-up
- Liver living donors follow-up
- Living donor registry
- Quality and Certification



## SPONSORSHIP BENEFITS:

- Your company will be known as a key player in Living Donation field.
- Opportunity to interact with decisions makers in Living Donation programs.
- Qualitative presentation of your name and logo in the conference newsletter mailings.
- Networking with existing and new possible stakeholders in this field.
- Participate in networking activities of the Conference: panel discussion, working groups, dinners and social activities.

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 **GOLD SPONSORSHIP - 5000 €**

1. Full **attendance package** for **3** representatives of your company.
2. The company name will be **mentioned as *Gold Sponsor*** in the greeting and closing speech.
3. Opportunity to put your roll-up or **banner in the conference room**.
4. Opportunity to put your roll-up or **banner in the lobby**.
5. First level presentation of your **logo in Conference newsletter mailings**.
6. Placement of the information block of **your company on the Conference website**.
7. **Recognition as a *Gold Sponsor*** including company's logo on the advertising media of the Conference:
  - main conference banner;
  - main page of the Conference website including a direct link to your website;
  - e-mail invitations;
  - Conference program and proceedings.
8. Inclusion of your information in the participant's *Conference materials pack*.
9. Recognition as a *Gold Sponsor* in the **conclusions leaflet**. It will be published in the last quarter of 2014 and distributed internationally to near 800 players involved in programs and projects on Living Donation.
10. **A table to display materials** or brochures of your company in the lobby.

 **SILVER SPONSORSHIP - 3000 €**

1. Full **attendance package** for **2** representatives of your company.
2. Your logo in the **silver sponsors Poster in the lobby**.
3. Second level presentation of **your logo in Conference newsletter mailings**.
4. Placement of the information block of your company on the **Conference website**.
5. Recognition as a "**Silver Sponsor**" including company's logo on the advertising media of the conference:
  - main conference banner;
  - main page of the Conference website including a direct link to your website;
  - e-mail invitations;
  - Conference program and proceedings.
6. Inclusion of your information in the participant's *Conference materials pack*.
7. Recognition as a *Silver Sponsor* in the **conclusions leaflet**. It will be published in the last quarter of 2014 and distributed internationally to near 800 players involved in programs and projects on Living Donation.



## BRONZE SPONSORSHIP / 1000 EUR

1. Full **attendance package** for **1** representatives of your company.
2. Your logo in the **bronze sponsors Poster in the lobby**.
3. Third level presentation of your **logo in Conference newsletter mailings**.
4. Placement of the information block of your company on the **Conference website**.
5. Recognition as a "**Bronze Sponsor**" including company's logo on all advertising media of the conference:
  - main conference banner;
  - main page of the Conference website including a direct link to your website;
  - e-mail invitations;
  - Conference program and proceedings.
6. Inclusion of your information in the participant's *Conference materials pack*.



## CONTRIBUTORS / in-kind donation & scholarships

This type of contribution is defined by the commitment of an organization to support LIDOBS Conference through **indirect or in-kind donations**. Within this module of contribution we suggest the followings:

**Provide services:** technical equipment, infrastructure, staff support or other resources that could contribute to the process of organizing the event.

**By sponsoring scholarships:** LIDOBS is committed to organize a plural Conference, encouraging the greater territorial representation possible. For this reason we suggest this line of sponsorship in which you can offer a scholarship to those who cannot afford attending the Conference. In case this modality fits best your interest we will facilitate the requests for scholarships that we might receive.

**By sponsoring social program activities:** International conferences are also a great opportunity to show to the visitors the cultural richness of Barcelona. You can help us to be good hostess by supporting the planning and development of an activity within the social program of the event.

The benefits of this type of contributors will be agreed in accordance to the characteristics of your own proposal.

Sponsorship benefits	Gold Sponsor 5 000 €	Silver Sponsor 3 000 €	Bronze Sponsor 1 000 €
<b>Participation in the Conference</b>			
Full registration (number of participants)	<b>3</b>	<b>2</b>	<b>1</b>
Citation of the sponsor during greeting and closing speech	⊕		
<b>Recognition</b>			
Presentation of your brand and logo in the conference newsletter mailing (according to your sponsor category).	⊕	⊕	⊕
Placement of the information block of your company on the conference website.	⊕	⊕	⊕
Recognition as a Sponsor including company's logo on the advertising media of the Conference.	⊕	⊕	⊕
Inclusion of company's promotional materials in the participant's "Conference pack".	⊕	⊕	⊕
Your logo in a poster in the lobby where LIDOS acknowledges the sponsors' contributions (according to your sponsor category)	⊕	⊕	⊕
Recognition (according to your sponsor category) in the post-conference conclusions leaflet. It will be published in the last quarter of 2014 and distributed internationally to near 800 players involved in programs and projects on living donation.	⊕	⊕	
A table in the lobby to display materials or brochures of your company.	⊕	⊕	
Opportunity to put your roll-up banner in the plenary room.	⊕		
Opportunity to put your roll-up banner in the lobby.	⊕		
<b>Contributors benefits</b>	⊕ Will be agreed on a case-by-case basis.		